



Looking to increase your international sales? Participate in our *Opportunities in China* Webinar!

U.S. COMMERCIAL SERVICE
WEBINAR SERIES

Discover new sales opportunities in a dynamic market!

Find out what it takes to make and increase sales in China from this U.S. Commercial Service webinar. *Opportunities in China* is perfect for new-to-market companies who want to be part of China's rapid economic growth.

Learn about:

- Market opportunities and prospects for continued growth
- Bilateral and multilateral trade patterns
- Costs and benefits of alternative market entry strategies for American manufacturers
- Common risks and suggestions on how to ensure prompt payment, protect intellectual property rights and comply with Chinese standards

Hear directly from the experts.

Senior Commercial Officer Craig Allen from Beijing, China will discuss how to succeed in China and will be available to respond to industry-specific questions.

Haven't thought about China? Consider:

- China is the 4th largest importer of agricultural goods.
- U.S. machinery exports have experienced healthy growth over the years rising nearly U.S. \$3 billion in value since 2000 to reach more than U.S. \$7.2 billion in 2004.
- Best prospects for manufacturers include machine tools and tooling products.
- Best prospects for franchises include car rental, education, training, real estate, and dry cleaning and executive search.
- U.S. exports to China increased 28%, 22% and an estimated 19% in 03, 04 and 05 respectively. In 2005, China became our 4th largest export market.

REGISTER NOW

EVENT: **Opportunities in China Webinar**

WHEN: **March 20, 2006
2:00 PM EST/11:00 AM PST**

TO REGISTER: **Contact**
Linda.Abbuzzese@mail.doc.gov
for your access information and pass code

CAN'T MAKE THE LIVE WEBINAR?

Register to watch the archived version and submit your questions for our regional trade specialists to answer.

DON'T MISS OUR FUTURE WEBINARS:

- *Opening Markets in India*, April 4, 2006, 11:00 AM EST
- *Selling Overseas 101: Strategic Exporting*, May 20, 2006, 2:00 PM EST

**Are you ready for China? Find out by
visiting our China Business
Information Center.**

